

Notes from the **Milton CC Casey Road Land Protection Sub-committee Meeting**

EXTRA MEETING

Wednesday July 25, 2018 at 4:30 pm at the Emma Ramsey Center

Present: Karen Golab, Wayne Sylvester, Virginia Long, (and Cynthia Wyatt – late)

Guest: Patti Connaughton-Burns (MMRG Executive Director)

4:32 pm Karen called meeting to order

1) Meet with MMRG Executive Director Patti Connaughton-Burns

- Karen reviewed the latest version of the Casey Rd project fundraising literature provided by Patti
- Patti requested that the cover letter be reviewed by one person only; Karen said to send it to her
- Karen reviewed the fundraising appeal process- that the sub-committee wants to add personal notes to appeal letters- how to arrange this? Patti suggested it will take too long to remove the names from their mailing list so better to simply send a personal appeal letter in advance of the generic appeal
- Karen estimated we'll send about 50 personalized appeal letters; will tell Patti the exact number so MMRG can provide the appeal letters and envelopes
- Patti will send Virginia the Excel file of all names and mailing addresses. V will work from that to create a list of names that committee will write notes on
- We discussed if it is worth it to appeal to Lebanon residents around Spaulding pond, perhaps difficult to get their names (according to Wayne, who attempted something similar around Milton 3 Ponds)
- Karen inquired if we can get updates of fundraising results; Patti said yes; added that MMRG will avoid appeals for land projects during annual appeal time (Nov-Dec, Jan)
- Patti mentioned that we won't know about success of Moose Plate grant until January or Feb, if not received, will have to reassess project
- Virginia inquired about getting appraisal of easement so easement donation can be included as part of project budget match on grant. Patti will discuss with Dea, grant manager
- Patti asked about MOU status- Karen replied it's in the 'signature box' for BOS, will send 2 originals back
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- Cynthia arrived at 6:07 pm
- Cynthia asked about the idea of Casey Rd being a community forest supported by a grant from US Forest Service- Patti said it's not eligible because it is already owned by town, plus that is very expensive to do, needs to be fenced and needs forest management plan
- Cynthia commented that the fundraising literature needs to emphasize town-owned land and the anonymous challenge match from Milton resident

- Patti left at 6:20 pm
- Discussion continued of who we will appeal to personally: Evergreen Valley Rd residents, one side, Casey Rd residents, Liberty Circle residents, other conservation-minded donors, , Spaulding Pond residents. Rte 75 abutters,

2) **Review name of project:**

3) **Other business: press release about Aug 25 Cleanup/Work Day**– general approval of Virginia’s PR asking for volunteer help; Cynthia will bring big water container for refills so we don’t have to provide plastic water bottles; Karen will speak with Heather about if there are more monies in town beautification fund that could be used for disposal fee or other costs

4) **No public comment**

Next meeting: 5:30 pm on Wednesday, August 15 at 5:30 pm. MEET at Casey Rd property (to assess what is needed for town cleanup day.)

6:21 pm Cynthia moved to adjourn, Wayne seconded; all approved

Respectfully submitted by Virginia